

NEWPORTONE

Job Title: Data Analyst

Location: Remote

Job Type: Full-Time

Experience Required: 5+ years preferred

Job Summary

We are seeking an experienced and analytically driven Data Analyst to join our growing team at Newport ONE. This role is ideal for someone passionate about leveraging data to drive meaningful fundraising insights and improve performance across channels.

As a key member of our analytics team, you'll transform complex datasets into clear, actionable intelligence that powers strategic decision-making for nonprofit clients. You'll work across a variety of causes, from conservation and animal welfare to social justice and humanitarian relief, using data to inform smarter, more effective fundraising strategies.

You will be trained and supported in mastering Newport ONE's core business intelligence tools — Alteryx, Alteryx Server, and Sigma — as well as working closely with cross-functional teams to optimize reporting, segmentation, and campaign performance.

Key Responsibilities

Data Management & Analysis (60%)

- Manage, clean, and transform large, complex datasets from multiple sources to support direct mail and digital fundraising efforts.
- Design and maintain repeatable data workflows in Alteryx and Alteryx Server for campaign production, reporting, and performance analysis.
- Build interactive dashboards and automated reports in Sigma that communicate results to internal teams and clients.
- Identify key trends, insights, and opportunities from fundraising data to improve ROI and inform testing strategies.
- Develop segmentation models and provide list recommendations for direct marketing campaigns.
- Ensure accuracy, consistency, and integrity across all data environments and reporting pipelines.

Strategic Collaboration & Project Management (30%)

- Partner with account, production, and creative teams to integrate data-driven insights into campaign planning and execution.
- Collaborate with client services to develop custom reports, KPIs, and analysis frameworks that align with client goals.
- Lead the design and delivery of recurring performance reports, presentations, and recommendations.
- Manage timelines, prioritize tasks, and communicate progress clearly to internal and external stakeholders.
- Proactively identify opportunities to automate processes and improve data efficiency across systems.

Innovation, Learning & Leadership (10%)

- Stay up to date on emerging trends and technologies in analytics, data visualization, and fundraising intelligence.
- Mentor junior team members on data best practices and workflow development.
- Contribute to the evolution of Newport ONE's analytics infrastructure and processes.
- Participate in professional development and data tool certification opportunities.

Qualifications

- 5–10 years of experience in data analytics, direct marketing, or fundraising analytics.
- Strong proficiency in Excel and data visualization tools; experience with Alteryx, Alteryx Server, and Sigma highly desirable (training provided).
- Demonstrated experience in cleaning, merging, and analyzing large datasets from diverse sources.
- Experience building repeatable data workflows and dashboards that deliver actionable insights.
- Knowledge of direct response marketing and nonprofit fundraising strongly preferred.
- Working knowledge of SQL or Snowflake is a plus.
- Exceptional attention to detail, accuracy, and data integrity.
- Excellent problem-solving skills and intellectual curiosity — driven to understand “why” as well as “what.”
- Clear communicator able to translate complex data findings into practical recommendations.
- Collaborative mindset with the ability to work effectively in a remote, team-oriented environment.

Personal Characteristics

- Analytical thinker with a strategic mindset and a love of problem-solving.
- Curious, persistent, and resourceful — not satisfied until the data makes sense.
- Comfortable juggling multiple projects and deadlines in a fast-paced environment.
- Passionate about using data to make a difference for nonprofit organizations.

Compensation & Benefits

- Salary Range: Commensurate with experience (typically \$70,000–\$95,000)
- Benefits: 100% employer-paid health coverage, unlimited PTO, 401(k) match.
- Opportunities for professional growth and certification in Alteryx and Sigma.
- A remote-first work environment with periodic travel for collaboration and client meetings.

Why Join Newport ONE?

Newport ONE is a 100% employee-owned, award-winning direct response fundraising and marketing agency serving nonprofit organizations nationwide. We're passionate about blending creative strategy with rigorous data science to help our clients grow their impact.

In this role, you'll help shape the future of how we use data to drive performance — building systems, insights, and tools that empower organizations to change the world.

To Apply:

Send your resume and a brief cover letter to Jill Gregory, Recruitment Coordinator, at careers@newportone.com.